

MARIEL ALMEIDA

907-231-5130
marielalmeidaa@gmail.com

Nice to meet you, I'm a well-rounded, dynamic design professional ready to embrace new challenges. My unique experience makes me well suited to contribute to a wide array of projects and industries. I'm dedicated to leveraging my diverse skill set to drive innovation and deliver outstanding results in every endeavor.

PROFESSIONAL EXPERIENCE

Alaska Sunscapes | Horticulture Designer | Contract - Seasonal; summers of 2020, 2022, and 2023

- Maintained flower beds, vegetable gardens, and perennials.
- Installed new flower beds and vegetable garden beds.
- Managed payroll with minimal supervision and created invoices.

Billboard (magazine) / Portugal. The Man | A/V Technician with Akela Space | Contract - May 2023

- Worked under the supervision of an audiovisual manager.
- Set up and install media equipment such as audio, video monitors, and cameras.
- Run video, audio, and signal testing.

Thread Seeker | Independent Clothing Retailer | Marketing & Outreach Coordinator | November 2018 - Current

- Designed and implemented marketing campaigns to engage audience through social media (Instagram).
- Diligently analyzed performance metrics to optimize content strategies for increased reach and engagement.
- Successfully organized and managed pop-up events with a focus on creating a curated retail space, driving increased sales, and fostering a sense of community.
- Designed and developed a website and executed post-production on all creative.
- Created photo and video content with an emphasis on thoughtful messaging.

www.threadseeker.co

MAZA Studio | Founder & CEO | Website Designer | November 2022 - Current

- MAZA Studio is a design company working with small - medium businesses on digital and print mediums.
- Designed and launched websites for non-profits, artists, and local businesses.
- Provided well-thought-out solutions that are functional and aesthetically pleasing.

www.mazastudio.co

HBO / True Detective | Wardrobe Assistant | Contract - August 2022

- Brought on to help curate clothing for the TV series, True Detective.
- Assistant to the costume designer: included giving insider tips on where to source clothing, shopping for supplies, and reaching out to companies.
- Packaged and organized over 1000+ pieces of garments to be sent overseas to Iceland.

Thompson & Co. PR | Digital Coordinator | Social Media Content Creator | April 2021 - May 2022

- Social media content management, and analytics for clients on Facebook, Instagram, and LinkedIn.
- Implemented strategies through creative design for increased engagements.
- Crafted social media content and communication in adherence to AP (Associated Press) style guidelines.
- Developed content according to brand pillars to ensure consistency and professionalism in written content.
- Ideated and executed a viral post that garnered 3k reaction and engagements.
- Provided monthly analytic reports.

SKILLS & PROFICIENCIES

+ 5 years with Adobe Suite, Google suite, Canva, Squarespace
+ Result-Oriented Mindset
+ Client and Team Communication

+ Leadership and Entrepreneurship
+ Problem-Solving and Adaptability
+ Creative Thinking
+ Web Design and Development

Thank you for taking the time to read my resume. If you have any questions, please reach out.